



## **MEDIA RELEASE**

**For Immediate Release**

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### **5 BEAN COFFEE JOINS THE CRIMSON CUP COMMUNITY**

**(COLUMBUS, OHIO | 12/02/2008)** — Crimson Cup®, a specialty coffee roaster and business consultant, located in Columbus, Ohio, is pleased to announce the opening of their newest Columbus based coffeehouse: 5 Bean Coffee. 5 Bean Coffee is located at 2087 A State Route 256 in the Stoney Creek Plaza in Reynoldsburg.

5 Bean Coffee is a member of the Crimson Cup Community, a network of coffeehouses across the country focused on serving great coffee in unique environments that benefit communities. Pickerington residents Jason and Tracy Heitmeyer own the shop. “I always wanted my own business, and owning a Crimson Cup Community coffee shop seemed like the perfect fit,” commented Tracy, a busy mom of three and avid bird lover, who serves as the shop’s general manager.

5 Bean Coffee features a full menu of espresso-based drinks, served hot, frozen or on ice and a variety of smoothies, as well as an assortment of fresh baked pastries. Both drive thru and walk in service is offered, and free wireless Internet access is available.

In addition to great drinks, 5 Bean will also feature a charity and artist of the month every month. Folks interested in featuring their charitable causes or artwork in the shop can contact Tracy at 614-322-2326. 5 Bean’s store hours are 6 AM – 7PM Monday- Friday and 8 AM – 7 PM Saturday and Sunday.

### **About Crimson Cup® Coffee & Tea**

Since 1991, Crimson Cup Coffee & Tea has roasted and packaged quality, great-tasting coffee in Columbus, Ohio, and taught business owners how to be successful in specialty coffee.

Crimson Cup is building a community of coffee houses where owners/operators practice the company’s coffee business curriculum while having a passion for serving their respective communities. For more information, please visit our website at [www.crimsoncup.com](http://www.crimsoncup.com) or our blog at [www.crimsoncup.wordpress.com](http://www.crimsoncup.wordpress.com)

