



## MEDIA RELEASE

### For Immediate Release

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### **CRIMSONCUP COFFEEHOUSE, CELEBRATES ONE YEAR ANNIVERSARY BY OFFERING \$1 DRINK SPECIAL**

**(COLUMBUS, OHIO | 09/26/2008)** — CrimsonCup<sup>®</sup>, a specialty coffee roaster and business consultant is pleased to celebrate the first anniversary of their first company owned coffeehouse. CrimsonCup Coffeehouse is located at 4541 North High Street in Clintonville. The anniversary celebration will take place on Tuesday, September 30, 2008 from 7 AM – 4 PM with a \$1 special on all regular-sized coffee drinks (excluding fruit smoothies and drip coffee).

In addition to the drink special, there will be live music and samples of coffeehouse-baked goods provided by local bakeries. The Village Baker in Granville, Ohio will provide scone samples and Pattycake Bakery in Clintonville, Ohio will provide samples of their vegan and organic muffins. There will also be a sale on gift cards where customers can buy \$50.00 and get \$20.00 free. General Manager Steve Bayless is looking forward to the anniversary celebration; "We're excited about our first anniversary and are expecting a great turn out from the community. We're looking forward to seeing our regular customers, as well as some new faces drawn in by special. It's going to be a great day for the coffeehouse!"

#### **About CrimsonCup<sup>®</sup> Coffee & Tea**

Since 1991, CrimsonCup<sup>®</sup> Coffee & Tea has roasted and packaged The World's Best Coffee in Columbus, Ohio and taught business owners how to be successful in specialty coffee.

CrimsonCup is building a community of coffee houses where the owner/operator practices the company's coffee business curriculum while having a passion for serving their respective communities. In September 2007, CrimsonCup opened its very first retail store, located in the north Columbus community of Clintonville. It joins over 80 CrimsonCup Community retailers across the country, including more than a dozen stores in Central Ohio.