

## **MEDIA RELEASE**

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### **CrimsonCup® CoffeeHouse Gives Free Coffee to Columbus Residents During Blackout.**

COLUMBUS, OH—Since Tuesday, September 16 CrimsonCup Coffeehouse has been giving away free coffee to anyone who stops by. Located at 4541 North High Street in Clintonville, the coffeehouse started giving away coffee as a way to ease the pain many residents (including the shop itself) are feeling as a result of losing electricity. General Manager Steve Bayless had this to say about the coffee give away, “Our headquarters in Bexley has not lost electricity, so we feel really fortunate that we’ve been able to brew coffee at their facility to serve to our community. It’s been great to be able to put a smile on the faces of our neighbors during this difficult time.”

#### **About CrimsonCup :**

Since 1991, CrimsonCup® Coffee & Tea has roasted and packaged The World’s Best Coffee in Columbus, Ohio and taught business owners how to be successful in specialty coffee.

CrimsonCup is building a community of coffee houses where the owner/operator practices the company’s coffee business curriculum while having a passion for serving their respective communities. In September 2007, CrimsonCup opened its very first retail store, located in the north Columbus community of Clintonville. It joins over 80 CrimsonCup Community retailers across the country, including more than a dozen stores in Central Ohio.