



CrimsonCup® Coffee & Tea

www.crimsoncup.com

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CrimsonCup® Coffee Wins OSU Coffee Tasting

COLUMBUS, OH-- CrimsonCup® Coffee & Tea has won a coffee tasting at The Ohio State University between Starbuck's, Seattle's Best, and Caruso's coffee. The coffee tasting was held April 21, 22, and 23 on The Ohio State University campus in front of the Science and Engineering Library. The winner was announced May 6th in The Ohio State University's library publication *News Notes*.

As a result of the taste test, CrimsonCup will be the coffee provider for the "grab-n-go" café coming to the Science and Engineering Library in the spring of 2009. CrimsonCup currently provides coffee and coffee house products for several OSU facilities including The Blackwell Inn and The Marketplace on Neil Ave. CrimsonCup will also have a café located in the new Ohio Union currently under construction.

About CrimsonCup:

Since 1991, CrimsonCup® Coffee & Tea has roasted and packaged The World's Best Coffee in Columbus, Ohio and taught business owners how to be successful in specialty coffee.

The company purchases only the top 5% of coffees grown in the world and supplies more than 350 coffee houses, colleges and universities, grocers and food service operations throughout 25 states. At the forefront is our bestselling signature coffee, Armando's Blend™, a medium roast comprised of five coffees from

Central and South America, Indonesia and Africa.

CrimsonCup is building a community of The World's Best coffee houses where the owner/operator practices the company's coffee business curriculum while having a passion for serving their respective communities. For more information about CrimsonCup, visit www.crimsoncup.com.